

Find Mike & Mandy on WRVR.com Contest Rules

These contest rules are specific to the above contest conducted by Entercom Memphis, LLC d/b/a WRVR FM (collectively, the “**Station**”). Except to the extent specifically set forth below with respect to this specific contest, the Station’s general contest rules apply to this contest as well. A copy of these specific contest rules and the Station’s general contest rules are available at the Station’s studio at 5904 Ridgeway Center Parkway during regular business hours and on the contest page on the Station’s website at www.wrvr.com. **To the extent that the general contest rules differ from these rules, these rules will govern and control with respect to this Contest.**

How to Enter

1. No purchase necessary.
2. Beginning April 24, 2008 at approximately 8 am and ending May 1, 2008 at approximately 3 pm, eligible persons wishing to enter this contest must visit www.wrvr.com and look for the Mike and Mandy/Beale Street Music Festival Contest Entry Icon (the “**Contest Icon**”). The Contest Icon will be “hidden” on one of the pages inside www.wrvr.com. Once an entrant locates the Contest Icon and double clicks it, a contest entry form will appear, which must be filled out with such entrant’s personal information including name, birth date, phone, email address, and zip code and submitted for a chance to win. For all internet-based entries, use of robotic, automatic, programmed or similar entry modes is prohibited and will be void. In case of an identity dispute, the registered user of the email account on the date of entry will be the recognized user.

How to Win

3. On May 1, 2008 at approximately 3pm, Station will select one (1) entry in a random drawing from among all entries received to date. The selected entrant will be contacted via email at the email address provided and will, subject to verification of eligibility, be named that day’s winner. All selected entrants will be contacted no later than May 1st, 2008, at 3 pm.

Prize(s)

4. There will be one (1) prize awarded in this contest. The verified winner in this contest will receive one (1) pair of three- day passes to the 2008 Beale Street Music Festival, taking place on May 2, 3 and 4, 2008 at Tom Lee Park in Memphis. Prize tickets will be eligible for **three days** of Friday May 2, 2008, Saturday May 3, 2008 and Sunday May 4, 2008, based on availability. Tickets are general admission.
5. All selected entrants must respond to the selection-notification email by May 2, 2008 at 1 pm, to claim their prize. In the event that a selected entrant fails to respond within the allotted time he/she will forfeit their prize. All prizes will be available for pick up no later than to 5pm on May 2, 2008 and must be collected **prior to 5pm** on May 2, 2008.

Sponsor(s)

6. The sponsor of this contest is: Entercom Memphis, LLC.